

1914—AMERICAN—1914



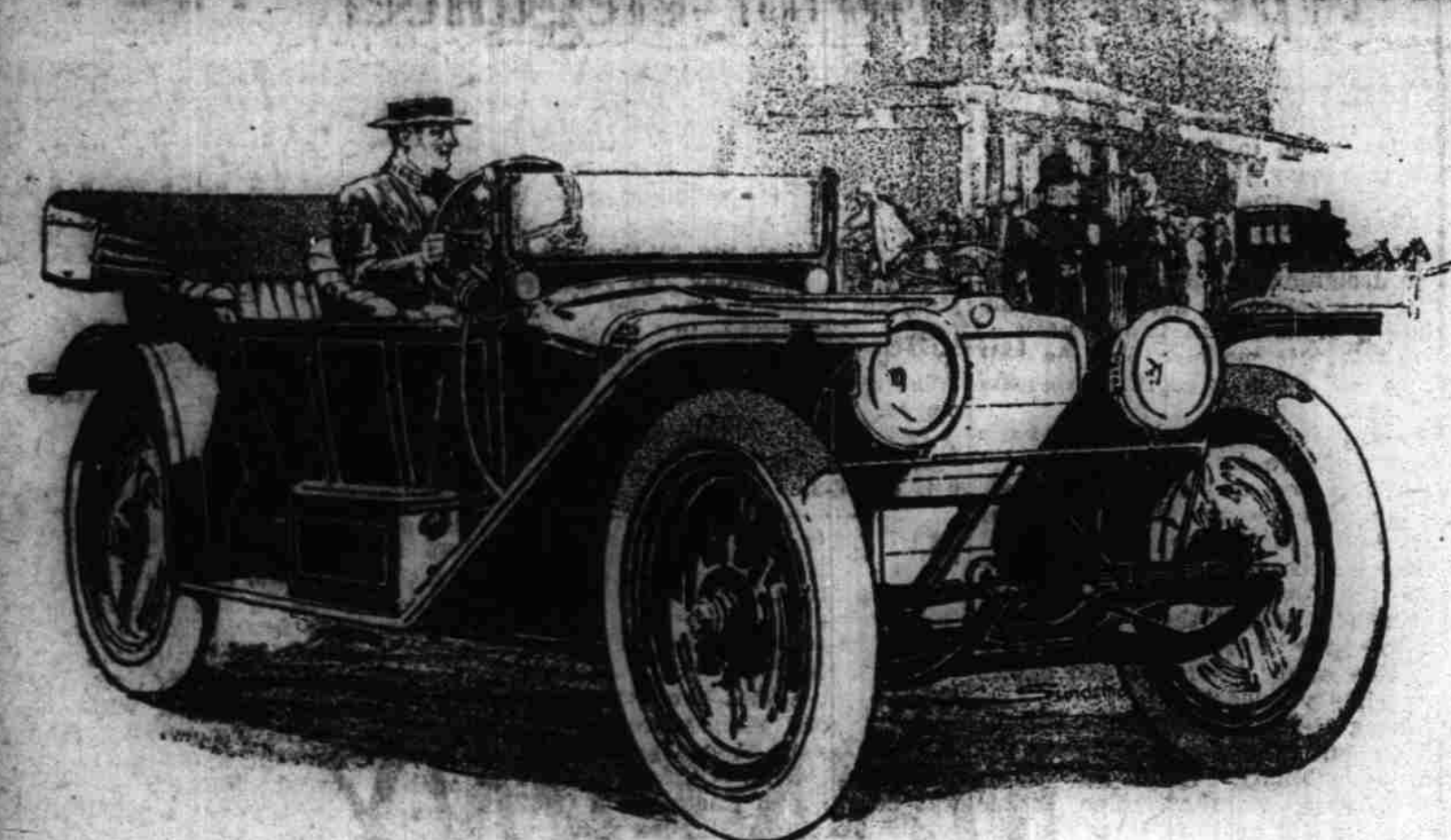
ANNOUNCEMENT

The Napoleon of All Six Cylinder Cars

The American Car besides leading all other in every stage of motor or construction, and being the easiest running car today, is the first to put its 1914 models on the market, which models represent

The Last Word in Motor Car Construction

The American Business Partner



SIX CYLINDERS

SIX-PASSENGER (TYPE 666)

Motor 4 1/2 x 6 inches; 140-inch wheel base; 29 x 5-inch tires; four-speed transmission; positive electrical starting and lighting; high-tension ignition (dual system).

Regular equipment includes full electrical outfit, 60-mile Warner speedometer and clock, plate-glass windshield, mohair top and storm curtains, electric horn, shock absorbers, two extra demountable rims, and full set of tools. Colors optional.

The 8 Its

which make the American the monarch of all cars:
It is the safest car.
It is the best-designed car.
It is the best-built car.
It is the most modern car.
It is the most economical car.
It is the most powerful car.
It is the easiest riding car.
It is the easiest controlled car.

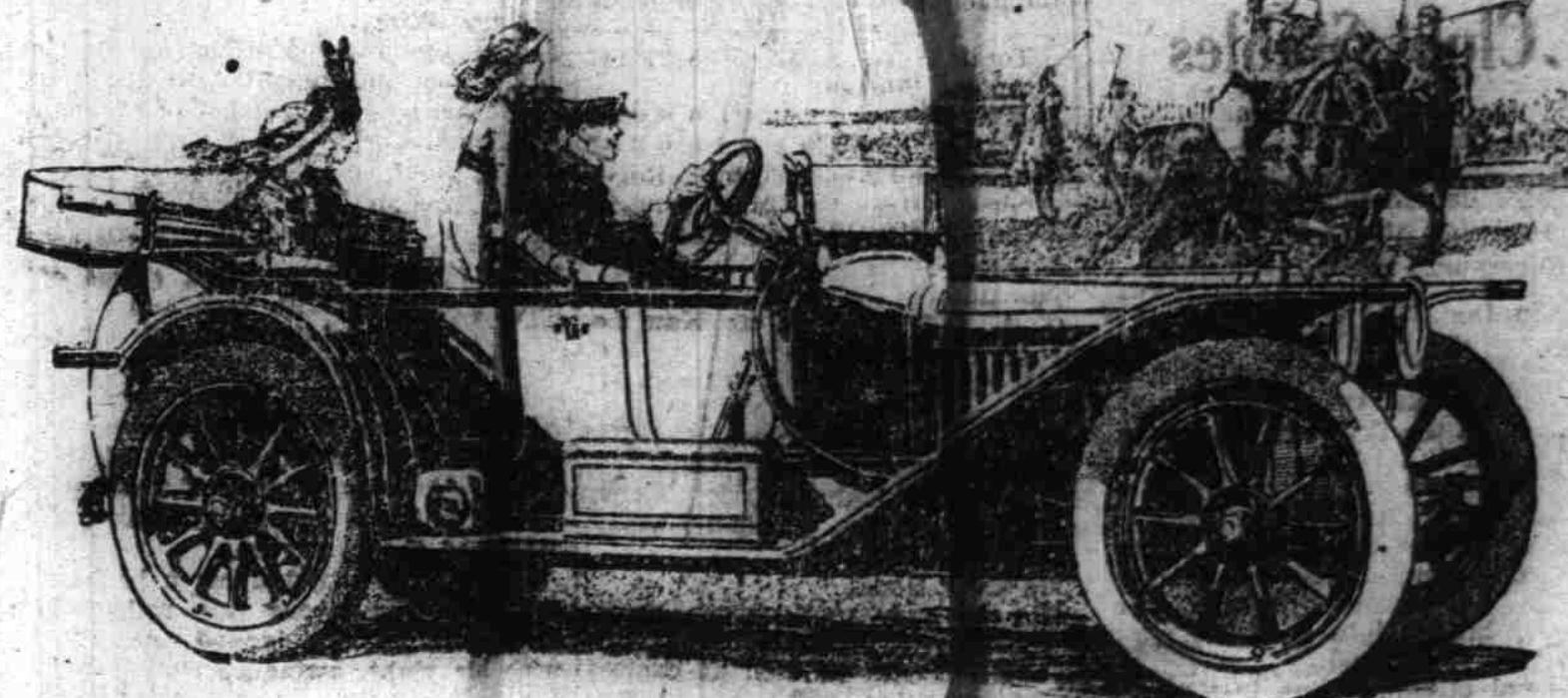
Four Cylinders

TWO-PASSENGER (TYPE 422)

Motor 4 x 5 inches; 105-inch wheel base; 36x3 1/2-inch tires; 3-speed transmission; positive air-starter and electric lighting; high-tension ignition (dual system).

Regular equipment includes positive air-starter, complete electrical outfit, 60-mile Warner speedometer, plate-glass windshield, mohair top and curtains, one extra demountable rim, horn, jack and tool set. Color, American wine with black fenders.

The Car of Class



SIX CYLINDERS

FOUR-PASSENGER (TYPE 644)

Motor 4 x 6 inches; 132-inch wheel base; 28 x 4 1/2-inch tires; four-speed transmission; positive electrical starting and lighting; high-tension ignition (dual system).

Regular equipment includes full electrical outfit, 60-mile Warner speedometer and clock, plate-glass windshield, mohair top and storm curtains, electric horn, shock absorbers, one extra Q. D. demountable rim, and full tool equipment. Two color options. TYPE 642 — Two-passenger body on same chassis.

The marked individuality, the ultra exclusiveness of the "American Underlung" places it on the RIGHT SIDE of a definite line of demarcation. It has always appealed to and pleased that most critical class of motorists whose refined taste requires superlative style in everything they use. Year by year it has grown steadily in public favor and in this, the ninth year of its career, the unmistakable car-marks of its superiority stand out even more forcefully than ever. Its present most enviable position is the pleasing result of the tireless effort and definite purpose of its makers.

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